

**JOB OPPORTUNITY****We're looking for a...**

Creative writing specialist for our Investment Analytics & ESG Oversight team.

**Who the heck are we?**

EdgePoint Wealth Management is a Toronto-based investment firm. We're long-term investors in businesses and believe that the best way to buy a business at an attractive price is to have an idea about the business that's not widely shared by others. We're not afraid to look different from the crowd. In fact, we believe in order to outperform in the long run, you have to be willing to look wrong in the short term. We focus on companies with strong competitive positions, defensible barriers to entry and long-term growth prospects that are run by competent management teams. We invest globally across the capital structure in both public and private securities. To learn more about us, please visit [www.edgepointwealth.com](http://www.edgepointwealth.com).

**What's the job about?**

The team you would join helps our external partners understand the hows and whys behind our Portfolios by creating open, honest and timely communications material. We work closely with the Investment team to monitor and analyze the Portfolios, as well as the Relationship Management team to help convey impactful, relevant messaging.

We're looking for a team member with exceptionally strong creative writing, thinking and visualization skills.

The creative writing specialist's key responsibility is crafting persuasive investment-related communications. This includes visualizations that explain our Portfolios' positioning, as well as writing about fundamental investment topics such as investor behaviour, the market environment and our differentiated position. This role is also responsible for more technical assignments, such as writing RFPs. The financial literacy of each piece's intended audience varies, but the ideal candidate can communicate effectively with all of them.

All projects require in-depth knowledge of EdgePoint's investment approach, our beliefs and how we're competitively positioned.

**What makes a good partner?**

At EdgePoint, we try to maintain a company culture that inspires our employees to think and act like owners. We believe employees who have a stake in the success of a business are more motivated to meet (and exceed) the expectations of their individual role.

Our newest internal partner will also have the following attributes and experience:

- Generating ideas – create original, relevant, tone-appropriate content to engage and educate our target audiences
- Project management – being able to juggle different projects and priorities, while gathering requirements and information from different stakeholders
- Editing skills – more than just understanding the difference between “their/there/they're,” you will take content created by a range of subject matter experts and ensure it meets our standards for style, consistency and accuracy
- Attention to detail – if you've got an eagle eye, we want to hear from you
- Industry experience – minimum three years; completion of related courses (e.g., CSC) would be an asset
- Writing experience - Three to five years, preferably in financial services
- Flexibility and dependability – deadlines and changing situations mean being able to adapt quickly. You'll always need to be revved up and ready to get things done on time

- Office-ready attitude – maintaining our culture means working shoulder-to-shoulder with our internal partners in the office and bringing a collaborative, can-do spirit. *Please note this is an in-office role. EdgePoint's policy requires all employees to show proof of full COVID-19 vaccination.*
- Baking or barbecuing skills – another nice to have (we love treats and aren't shy about sharing with the team!)

**Not just a boring resume**

To be considered for the role, please send us your resume and response to the question below to [wearegrowing@edgepointwealth.com](mailto:wearegrowing@edgepointwealth.com):

Review our Cymbria [Annual Report](#) back covers over the last 13 years.

Provide an example of what you think this year's back cover should be, and why.

*As long as you give us your best thoughts and ideas, you have full freedom on the topic and direction. You don't have to be a graphic designer to do this – creativity and insight mean more than a perfect image.*

**The deadline for applications is November 30, 2021.**

EdgePoint is an equal-opportunity workplace. We thank all applicants for their interest; however, only those candidates selected for an interview will be contacted.

EdgePoint is committed to fair and accessible employment practices. If selected for an interview, we will work with you to ensure that your interview is accessible and adequate accommodation is provided. Please contact us at [info@edgepointwealth.com](mailto:info@edgepointwealth.com) or 416.963.9353 to let us know if you require accommodation for an interview due to a disability or other circumstance.