Company Overview

What makes a group of investment professionals join together to create a wealth management firm?

In our case, it starts with a common set of beliefs. Primarily, that our time-tested investment approach can help Canadians secure a healthy financial future, and secondly, that investors and their advisors want more out of wealth management firms. Our conversations with investors and their advisors led us to believe that there was an opportunity in the marketplace for an investment management firm like EdgePoint Wealth Management ("EdgePoint") - one that puts investors at the forefront, one that's transparent, and one that thinks long term.

EdgePoint is an independent employee-owned investment management firm based in Toronto. The founding members of the firm, Tye Bousada, Patrick Farmer, Robert Krembil and Geoff MacDonald have proven track records of building wealth for those who have entrusted them with their savings.

We consider financial advisors and their clients to be our investment partners. To ensure their interests are best served, the direction of the firm is guided by investors and not by marketers. We partner with financial advisors across the country to help build wealth for their clients.

What Makes EdgePoint Different

EdgePoint believes there is an opportunity for a wealth management firm that:

- Is owned and operated by investors™
- Uses investment results rather than asset growth as its benchmark for success
- Takes a stand against costly product structures
- Invests its own money in products alongside of its investment partners
- Focuses on being a valued partner to a few versus everything to everyone
- Communicates with its investment partners regularly and honestly

EdgePoint defines success as follows:

- Achieving investment results that are at or near the top of its peer group over a 10-year period
- Remaining an investment-led organization that has strong relationships with its investment partners
- Maintaining a company culture that inspires employees to think and act like owners

Investment Approach

We are long-term investors in businesses. We view a stock as an ownership interest in a high-quality business and we endeavour to acquire these ownership stakes at prices below our assessment of their true worth. By definition therefore, we are considered "value" investors. However, in addition to finding value, we want businesses that are capable of growing their value over time. This, by definition, makes us "growth" investors. At EdgePoint, we want to buy "growth" companies at "value" prices.

For investors and advisors wanting more from a wealth management company, we created EdgePoint.

In an effort to keep costs low, this was printed in black and white. Ultimately, lower costs lead to higher returns for you.

Portfolio Managers

Tye Bousada, CFA	Geoff MacDonald, CFA
▪ Investment experience since 1996 including approximately 8 years with Trimark Investment Management and AIM Trimark Investments (now Invesco Trimark) as a co-manager or lead manager of the Trimark Fund ▪ Best Global Equity Fund – 2002, Canadian Investment Awards ▪ Best Seg. Global Equity Fund – 2002, Canadian Investment Awards ▪ Best Global Equity Fund – 2007, Canadian Investment Awards ▪ Best Global Equity Pooled Fund – 2007, Canadian Investment Awards	▪ Investment experience since 1994, including almost 10 years with Trimark Investment Management and AIM Trimark Investments (now Invesco Trimark) ▪ Lead manager across several mandates including: Canadian Resources, Canadian Equity, Canadian Balanced, Global Equity and U.S. Equity ▪ Ranked in the Top 50 in the 2007 Barron's/Value Line Survey of Mutual Fund Managers ▪ Best Global Small/Mid Cap Equity Fund – 2006, Canadian Investment Awards ▪ Best Global Equity fund – 2007, Lipper Fund Award

Portfolio Details

In an effort to keep our costs low, we limit initial investments in any EdgePoint Portfolio to a minimum of $15,000. Subsequent investments must be at least $1,000 per Portfolio. For pre-authorized chequing plans, EdgePoint accepts orders subject to a minimum of $150 per Portfolio provided you have at least $15,000 invested in a Portfolio. EdgePoint Portfolios are only available in Canadian dollars.

You can purchase EdgePoint Portfolios in three ways: Series A, B, and F. Each series of units is intended for different kinds of investors and have different sales charges associated with them. Investors should speak to their advisor for more details. These Portfolios cannot be purchased directly from EdgePoint.

EdgePoint Global Portfolio – The Portfolio seeks long-term capital appreciation by investing primarily in high-quality undervalued global companies.

EdgePoint Global Growth & Income Portfolio – The Portfolio seeks long-term capital appreciation by investing primarily in high-quality undervalued global companies, and seeks to generate income through its investments in fixed-income securities.

EdgePoint Canadian Portfolio – The Portfolio seeks long-term capital appreciation by investing primarily in high-quality undervalued Canadian companies.

EdgePoint Canadian Growth & Income Portfolio – The Portfolio seeks long-term capital appreciation by investing primarily in high-quality undervalued Canadian companies, and seeks to generate income through its investments in fixed-income securities.

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