

### WHY PARTNER WITH EDGEPOINT?

EdgePoint was established to grow wealth for our investors.

- We follow a time-tested approach to delivering strong long-term investment returns
- We work hard to form meaningful relationships with our financial advisors as we believe informed investors and advisors make better decisions
- We believe investors are best served by investment-led companies
- We understand the importance of low fees

### EDGEPOINT INVESTMENT APPROACH

Our approach is deceptively simple. We buy high-quality, undervalued businesses and hold them until the market fully recognizes their potential. This requires an ability to think independently and a commitment to embrace the thorough research that is required to uncover opportunities the market doesn't fully appreciate.

We believe that the best way to buy a business at an attractive price is to have an idea that is not widely shared by others – what we refer to as a *proprietary insight*. We focus on companies that have strong competitive positions and defensible barriers to entry, strong long-term growth prospects, and are run by trustworthy and competent management teams.

### PORTFOLIO CHARACTERISTICS

- Concentrated, yet diversified by business idea
- Low turnover
- Number of holdings: 33
- Weighted-ave. market cap<sup>1</sup>: \$19.9B

### SUITABLE FOR INVESTORS WHO:

- Have a minimum investment horizon of three to five years
- Want a core investment that offers the potential for long-term growth
- Seek investments in global companies
- Are willing to accept a moderate amount of risk

### PORTFOLIO MANAGERS

#### Tye Bousada, CFA

Investment experience since 1996

#### Geoff MacDonald, CFA

Investment experience since 1994

### PORTFOLIO INFORMATION (Series A)

Inception	November 17, 2008			
MER	2.35% <small>See page 2 for current expenses</small>			
Category	Global Equity			
Min. Investment	\$15,000			
Distribution Frequency	Annual (capital gains and income)			
Risk Profile	<table border="1"> <tr> <td>LOW</td> <td><b>MED</b></td> <td>HIGH</td> </tr> </table>	LOW	<b>MED</b>	HIGH
LOW	<b>MED</b>	HIGH		

### PORTFOLIO CODES

Series	Type	Fund Code
A	Front end	EDG100
B	Low load	EDG300
F	Fee based	EDG500

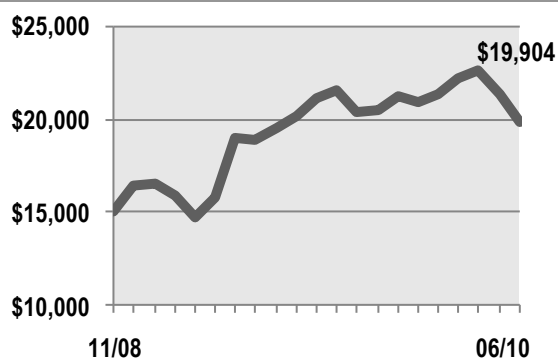
### PORTFOLIO

Top 10 Holdings	Company Description	Market Cap Size <sup>2</sup>	% of Portfolio
Ryanair Holdings PLC, ADR	Provides low fare, no-frills flights to over 150 locations in Europe. Ryanair has become Europe's largest domestic carrier as measured by passengers flown.	Medium	7.27%
The Progressive Corp.	A leading provider of personal and commercial automobile insurance	Large	6.23%
WellPoint Inc.	As the largest provider of health care insurance in the U.S., WellPoint offers a wide spectrum of managed plans to individuals, employers and Medicaid recipients	Large	6.04%
International Rectifier Corp.	One of the largest makers of semiconductors, International Rectifier's products allow for more efficient uses of power in automobiles, computers, consumer appliances and military devices	Medium	5.65%
Willis Group Holdings PLC	The world's third largest insurance broker, Willis specializes in reducing risk in such fields as aerospace, energy, construction and health care	Medium	5.20%
Research In Motion Ltd.	Maker of the Blackberry device, Research In Motion provides wireless hardware, software and services across the globe	Large	5.07%
International Game Technology	The world's largest manufacturer of casino gaming machines (i.e. slot machines and video poker). Other products include casino management software and customer relationship management (CRM) systems.	Medium	5.04%
Western Union Co.	Western Union offers consumer-to-consumer money transfer and electronic bill paying services, and sells money orders. The company has more than 410,000 locations worldwide.	Large	4.34%
Kinetic Concepts Inc.	The leading provider of wound-care therapy best known for "negative pressure" or vacuum-assisted technology. Other businesses include skin care growth, hospital beds, special-care mattresses and pressure relief systems.	Medium	3.78%
Pool Corp.	The world's largest distributor of pool products and supplies, Pool Corp. operates in over 260 service centres throughout North America and Europe	Medium	3.75%
<b>% of Portfolio</b>			<b>52.35%</b>

## EdgePoint Global Portfolio

SECTOR	% of Portfolio
Information Technology	29.81%
Industrials	19.26%
Health Care	16.72%
Insurance	11.42%
Consumer Discretionary <sup>3</sup>	10.04%
Banks	3.74%
Media	3.52%
Cash & Cash Equiv.	2.99%
Diversified Financials	2.50%
<b>Total</b>	<b>100.00%</b>

## GROWTH OF \$15,000 (since inception<sup>4,5</sup>)



## INVESTMENT RESULTS<sup>5</sup>

	YTD	1-year	Since inception <sup>4</sup>	2009	2008 <sup>6</sup>
<b>Portfolio</b>	-6.2%	1.8%	19.1%	28.2%	10.4%
<b>Benchmark Index<sup>7</sup></b>	-8.3%	1.4%	6.8%	12.4%	7.6%

<sup>1</sup> In \$C, excludes fixed income and cash

<sup>2</sup> EdgePoint defines market capitalization as follows: small <\$1B, medium \$1-\$10B; large >\$10B in \$CAD

<sup>3</sup> Media companies shown separately

<sup>4</sup> Portfolio inception date is November 17, 2008

<sup>5</sup> For Series A

<sup>6</sup> Partial year return (Nov. 17, 2008—Dec 31, 2008)

<sup>7</sup> MSCI World Index (\$C)

Source: Morningstar, Bloomberg

## EDG POINT OF VIEW

**Sector breakdown:** A sector chart is included only because the industry feels this helps explain portfolio diversification and risk. We believe risk is best managed by diversifying the portfolio by business idea and viewing risk as the potential for permanent loss of capital, rather than using traditional sector allocations.

**Country breakdown:** Noticeably absent from this document is a breakdown by country. We don't believe that a company's head office location provides any insight into the economic exposure of a particular business.

**Risk profile box:** Risk is typically defined as standard deviation or volatility around an index. While we follow this methodology due to regulatory requirements and classify the portfolio as moderate risk, we view true risk as the potential for permanent loss of capital. By this measure, we believe portfolio risk is further reduced.

**Investment results:** We measure investment success over periods of ten years or more and believe it takes considerable skill to consistently add value over long-term periods. As such, we place little value in the short-term investment results shown in the table.

**MER:** We're required to show our MER of 2.35%, a historical figure which reflects 2009's expenses. Since this time, our expenses have been declining. As at June 30, 2010, the full expenses charged to the portfolio were 2.17%.

**Low cost operation:** By having higher minimum investment requirements, a focused product offering and not engaging in expensive marketing campaigns, we're able to pass on savings to our investors in the form of lower MERs, ultimately resulting in higher investment returns.

**Portfolio:** We use the term "portfolio" rather than "fund" because we believe this better represents the diversification our products offer.

**Alignment:** Collectively, EdgePoint employees are the single-largest investors in EdgePoint investment products.

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